

WORLD HOMELESS DAY

10/10/19

Schools and youth groups



Registered Charity No. 284839



About Brighton Housing Trust (BHT)

BHT supports thousands of vulnerable people across Sussex each year. We provide services that support people who are rough sleeping or vulnerably housed, have substance addictions, mental health issues or need advice in preventing homelessness.

We rely on the generosity of the local community to help keep many of our services operating so that we can ensure we reach everyone who needs our support.

This year, on World Homeless Day, we are asking local schools and youth groups to support us in our mission to combat homelessness.

By taking part in a fundraising activity and raising awareness of our cause, you'll be helping to ensure vulnerable people in our city get back into independent living and a place they can call home.

On behalf of BHT clients, staff and volunteers, thank you for your support.

Why are people homeless?

There are many reasons why someone may be homeless, and many of these reasons could be linked.

- Eviction from property, or not being able to afford private tenancy
- A relationship breakdown
- Cuts to benefits
- Drug or alcohol problems
- Leaving the Armed Forces
- Loss of job or unemployment
- Mental health problems
- Having suffered domestic violence
- Refugee or immigrant
- Debt
- Having been in care
- Having previous experience of homelessness

At BHT, not only do we support people who are homeless or have experienced homelessness, but we also have services such as our Advice Centre that prevent people from becoming homeless in the first place.



How you can help this World Homeless Day

There's plenty of ways you can help us to continue to combat homelessness. Take a look at some of our fundraising ideas below.

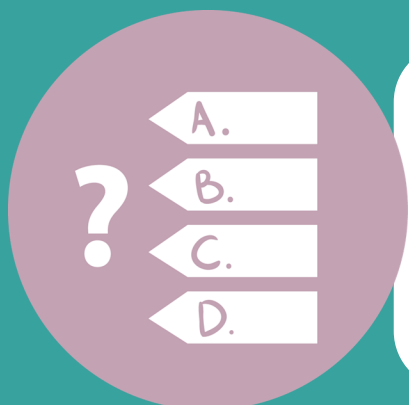


Hold a dress down day at school

On World Homeless Day, 10/10/19, ditch the school uniform and wear your own clothes. Just a £1 donation from each student will help us provide clean and dry clothes for rough sleepers in our city.

Give it up!

Give up something you love during the week of World Homeless Day and get sponsored for doing so. Perhaps a favourite TV show, a mobile app or your favourite food. Getting sponsored online via JustGiving is a great way to raise much-needed funds.



Organise a quiz

What is the average age of a homeless person? Find out by organising a charity quiz in your school or youth group. You can download our quiz sheet here; www.bht.org.uk/worldhomelessday

Got an exciting, innovative fundraising idea? We'd love to hear it. Let us know how you're supporting World Homeless Day by emailing fundraising@bht.org.uk or call our Fundraising Team on 01273 645492.

The difference your donation makes

A person wearing a red beanie and a dark jacket is sitting on a blue tarp on a city street at night. The background is blurred, showing city lights and other people.

Each year BHT's First Base Day Centre provides food, clean clothes, showers and critical support and advice to people who are rough sleeping in Brighton & Hove.

We can't change the past for these people, but by supporting us on World Homeless Day you can help to change their future.

If you raised £200 in your school or youth group you could provide the following care package for six vulnerable people:

- A warm welcome when they arrive
- Hot meals daily
- A chance to shower, freshen up and get clean clothes
- Laundry facilities
- Medical facilities
- Expert help with mental health or addiction problems
- Advice on housing, benefits and employment.



How to pay in your World Homeless Day donations

Send a cheque

Cheques can be made payable to 'Brighton Housing Trust' and sent to:

The Fundraising Team
BHT
144 London Road
Brighton
BN1 4PH

Transfer your funds to us directly

Include the reference 'World Homeless Day' and send to

Account name: BHT No.1 Account
Sort code: 16-14-24
Account number: 11335339



Get in touch

We'd love to hear what you've got planned, and so we can let you know how we can support you with your fundraising.

Email: fundraising@bht.org.uk

Call us: 01273 645492

Thank you for your support

